

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 81064

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-81064-1

DATE PRINTED

11/06/12

PAGE 1

22198	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	170464	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MESSAGE & MEDIA INC.				MENENDEZ FOR SENATE		
AND	100 Albany St				317 George St Fl 4		
ADDRESS	New Brunswick		NJ	08901-2179	New Brunswick	NJ 08901-2008	
	USA				USA		
CONTACT	LEAH CASTERLIN				PRODUCTMENENDEZ 10/30-11/05		
LOCAL SALESPERSON	JOHN LINK POL.		AGENCY EST. NO.		PRODUCT CODE	9820	
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	4	05:00A	05:27A	30S	10/30/12-11/02/12	5A MORN NEWS	4	250.00	1000.00
2	M	1	05:00A	05:27A	30S	11/05/12-11/05/12	5A MORN NEWS	1	250.00	250.00
3	T-F	4	05:27A	05:58A	30S	10/30/12-11/02/12	5:30AM NEWS THIS MORNING	4	405.00	1620.00
4	M	1	05:27A	05:58A	30S	11/05/12-11/05/12	5:30AM NEWS THIS MORNING	1	405.00	405.00
5	T-F	6	05:58A	07:00A	30S	10/30/12-11/02/12	THIS MORNING (5:58-7AM)	6	350.00	2100.00
6	M	1	05:58A	07:00A	30S	11/05/12-11/05/12	THIS MORNING (5:58-7AM)	1	350.00	350.00
7	T-F	5	06:58A	09:00A	30S	10/30/12-11/02/12	CBS THIS MORNING	5	405.00	2025.00
8	M	1	06:58A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING	1	405.00	405.00
9	Sa	1	06:00A	06:57A	30S	11/03/12-11/03/12	WEEKEND NEWS SAT 6-7AM	1	300.00	300.00
10	Sa	1	06:57A	09:00A	30S	11/03/12-11/03/12	CBS SATURDAY MORNING NEWS	1	300.00	300.00
11	Su	1	05:58A	07:00A	30S	11/04/12-11/04/12	WKND NEWS SUN 6-7A	1	150.00	150.00
12	Su	1	08:57A	10:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	1	1440.00	1440.00
13	Su	1	06:58A	09:00A	30S	11/04/12-11/04/12	WKND NEWS SUN 7-9A	1	250.00	250.00
14	Su	1	10:30A	11:00A	30S	11/04/12-11/04/12	FACE THE NATION 10:30-11AM	1	2000.00	2000.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

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AND	100 Albany St			317 George St Fl 4	
ADDRESS	New Brunswick NJ 08901-2179			New Brunswick NJ 08901-2008	
	USA			USA	
CONTACT	LEAH CASTERLIN			PRODUCTMENENDEZ 10/30-11/05	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.		PRODUCT CODE 9820	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS: 1					

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			FROM	TO						
15	T-F	4	12:00N	12:30P	30S	10/30/12-11/02/12	TALK PHILLY	4	630.00	2520.00
16	M	1	12:00N	12:30P	30S	11/05/12-11/05/12	TALK PHILLY	1	630.00	630.00
17	T-F	4	04:00P	05:00P	30S	10/30/12-11/02/12	DR. PHIL	4	650.00	2600.00
18	M	1	04:00P	05:00P	30S	11/05/12-11/05/12	DR. PHIL	1	650.00	650.00
19	T-F	4	05:00P	06:00P	30S	10/30/12-11/02/12	5PM EARLY NEWS	4	700.00	2800.00
20	M	2	05:00P	06:00P	30S	11/05/12-11/05/12	5PM EARLY NEWS	2	700.00	1400.00
21	T-F	4	06:00P	06:30P	30S	10/30/12-11/02/12	NEWS 3 AT 6	4	950.00	3800.00
22	M	1	06:00P	06:30P	30S	11/05/12-11/05/12	NEWS 3 AT 6	1	950.00	950.00
23	T-F	4	06:58P	07:27P	30S	10/30/12-11/02/12	ENTERTAINMENT TONIGHT	4	900.00	3600.00
24	M	1	06:58P	07:27P	30S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT	1	900.00	900.00
25	M	1	06:30P	07:00P	30S	11/05/12-11/05/12	CBS EVENING NEWS	1	1500.00	1500.00
26	T-Su	5	11:00P	11:35P	30S	10/30/12-11/04/12	LATE NEWS	5	1800.00	9000.00
27	M	1	11:00P	11:35P	30S	11/05/12-11/05/12	LATE NEWS	1	1800.00	1800.00
28	T-F	4	11:35P	12:37A	30S	10/30/12-11/02/12	DAVID LETTERMAN	4	700.00	2800.00
29	M	1	11:35P	12:37A	30S	11/05/12-11/05/12	DAVID LETTERMAN	1	700.00	700.00
30	Su	1	04:00P	07:30P	30S	11/04/12-11/04/12	NFL FOOTBALL 4PM GAME	1	8500.00	8500.00

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			FROM	TO						
31	Sa	1	11:35P	12:35A	30S	11/03/12-11/03/12	CRIMINAL MINDS	1	375.00	375.00
32	Su	1	07:30P	08:30P	30S	11/04/12-11/04/12	SIXTY MINUTES	1	15000.00	15000.00
Total Contract:								70		72120.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	72120.00	.00	72120.00	
GRAND TOTAL									72120.00	

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